

Exact MAX

# EXACT SYNERGY FOR EXACT MAX

Leverage the power of your ERP investment across your entire business with Exact Synergy for Exact MAX.



**Adding Quality, CRM and Workflow Management to Exact MAX has never been so easy. It's time to close the communication gap between the back office and the front office. With the integrated capabilities available with Exact Synergy for Exact MAX, you can empower your entire team with valuable information contained in your ERP system without risking the integrity of your data.**

## With Exact Synergy for Exact MAX you can:

1. Streamline sales cycles.
2. Capture documents.
3. Improve RMA processes.
4. Get fast results.
5. Track KPIs with graphical dashboards.
6. Integrate sales operations with InterConnect.
7. Automate business processes with Event Manager.

A powerful business management suite that has helped organizations ranging from the tech-savvy contract manufacturer to the multinational corporation, Exact Synergy for Exact MAX can help you analyze, manage, and operate your business more effectively by adding Quality Management, CRM, Document Management, Workflow Process Management, and Web-Portal tools into your business software arsenal.

### With Exact Synergy for Exact MAX, Two Powerful Systems Become One

Carefully planned integration points between Exact MAX and Exact Synergy allow you to take advantage of the strengths of both systems while ensuring your entire team is working together with the right information.

### Streamline Operations and Communication

Many core data elements, including customers, suppliers, items, ship history,

RMAs, sales orders, quotes, purchase orders, BOMs, and more are shared between Exact MAX and Exact Synergy. This ensures both systems remain accurate and the valuable information that was once locked away in your ERP system can be made more generally available, supporting more effective communication between internal departments as well as with customers, suppliers and partners.

### Enhance Your Ability to Comply

with Quality Initiatives Whether you're operating in a regulated environment or you're working to achieve or maintain ISO certification, Exact MAX and Exact Synergy combine to present a powerful solution that will have you ready for your next audit.

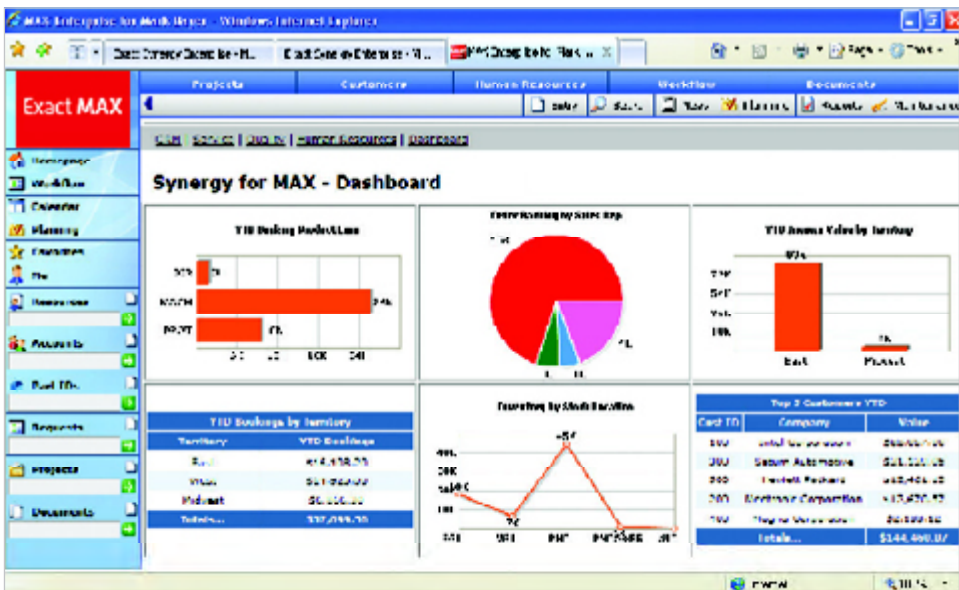
With the ability to track all defects, non-conformance and corrective action processes and implement structured version control and document approval processes, you'll rest easy knowing all your critical documents are organized, protected and readily available.

### Add Structure to and Streamline Business Activities

You want the right information to get into the hands of the right people. You need a system that provides secure access to this information without opening your company up to the risks associated with too little or



> Be prepared for your next audit with tighter controls over critical documents and processes.



> Obtain a deeper understanding of your business by tracking your Key Performance Indicators with dashboards.

too much access to your core ERP system. With Exact Synergy, you can securely view relevant information such as inventory levels, part masters, sales orders, sales histories, RMAs, shop orders and more so you can answer customer questions and resolve issues quickly and safely. In addition, quotes, sales orders, and RMAs created in Exact Synergy will automatically update Exact MAX so you can provide customer service and sales staff with all the tools they need to quickly and accurately service your prospects and customers without the liability associated with open access to your ERP system.

**Analyze with Integrity**

- Run numerous reports that will help reveal the truth about your business.
- Use pre-defined reports to answer common questions, or create your own custom reports based on your own key performance indicators.
- Provide secure views of critical data including, inventory, parts, sales and purchase orders, BOM, work orders, RMAs, and sales history directly from Exact Synergy.

**Manage with Confidence**

- Control salaries, entitlements, and reporting structure for employees and independent contractors.
- Unlock the power of a sales funnel to quickly evaluate the health and quality of your sales process.
- Capture critical information about your customers, suppliers, and partners so you can keep your relationships strong.
- Keep track of team members and project status to ensure the promises you've made to your customers are fulfilled.
- Provide key internal and external stakeholders with secure access to the information that they need to conduct daily business efficiently and productively.

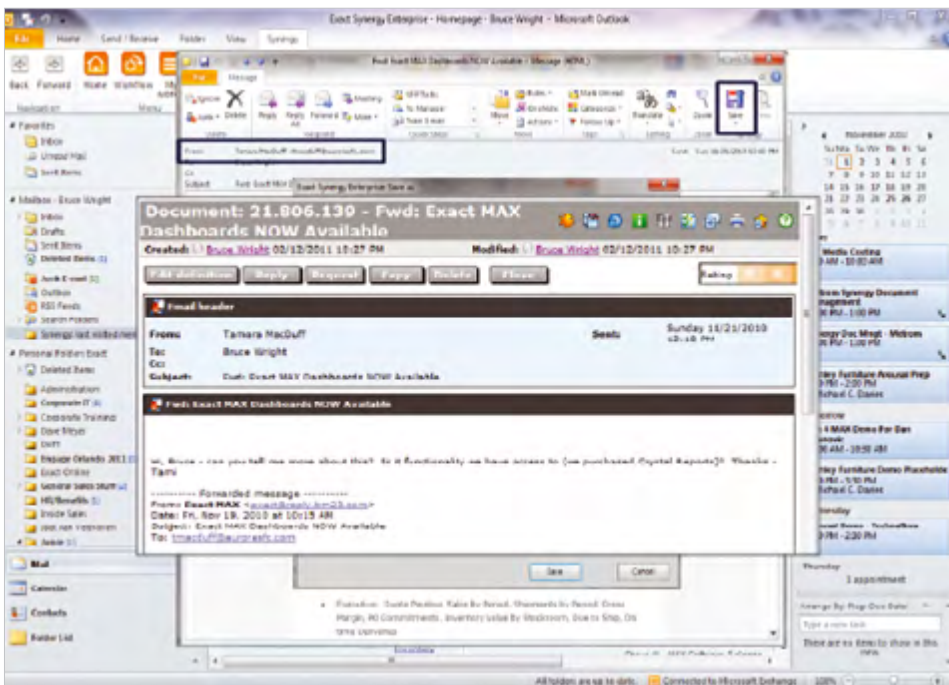


> Quickly evaluate the health and quality of your sales processes with sales funnels.

**Operate with Excellence**

- Create quotes, sales orders, and RMAs in Exact Synergy and know that the information will flow directly into Exact MAX so your sales and customers service teams are working hand-in-hand with your production team.
- Tighten control over critical documents and processes so you can be prepared for your next quality audit.
- Access Exact Synergy via the Internet from anywhere, including from your favorite wireless handheld device.
- Tighten communication along your entire supply chain so you can be more nimble and responsive.

Exact develops both Exact MAX and Exact Synergy and offers them together as an integrated solution through a single point of contact for implementation, maintenance, and support. Upgrade your business today by integrating Exact Synergy with Exact MAX. Contact an Exact MAX Expert at 1.855.EXACTMAX (1.855.392.2862) to discuss how Exact Synergy can improve your business.



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